



Importance of Cybersecurity within Agribusiness



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Cyber Terminology



1	Malware	Software that is specifically designed to disrupt, damage, or gain unauthorized access to a computer system.
2	Phishing	The fraudulent practice of sending malicious emails in order to induce individuals to reveal personal information.
3	Internet of Things (IoT)	the interconnection via the internet of computing devices embedded in everyday objects, enabling them to send and receive data.
4	Ransomware	A type of malicious software designed to block access to a computer system until a sum of money is paid.
6	IT	Information technology (IT) is the development, management, and application of computer equipment, networks, software, and systems. IT is crucial to modern business operations because it enables people and machines to communicate and exchange information.
7	OT	Operational technology (OT) uses hardware and software to manage industrial equipment and systems. OT controls high-tech specialist systems, like those found in the energy, industrial, manufacturing, oil and gas, robotics, telecommunications, waste control, and water control industries.
8	Patching	A patch is a set of changes to a computer program, or its supporting data designed to update, fix, or improve it
9	State Sponsored Actor	Motivated by military, economic, or political interests, typically employing malicious cyber campaigns to gain access to sensitive assets for competitive advantage



Phishing Awareness

When fraudulent messages attempt to trick you into giving up information or payment.



Safe Web Browsing

Ensuring you travel to known good websites and avoid malicious sites is key.



Password Management

Passphrases > Passwords where applicable. Learn how to securely store all your passwords.



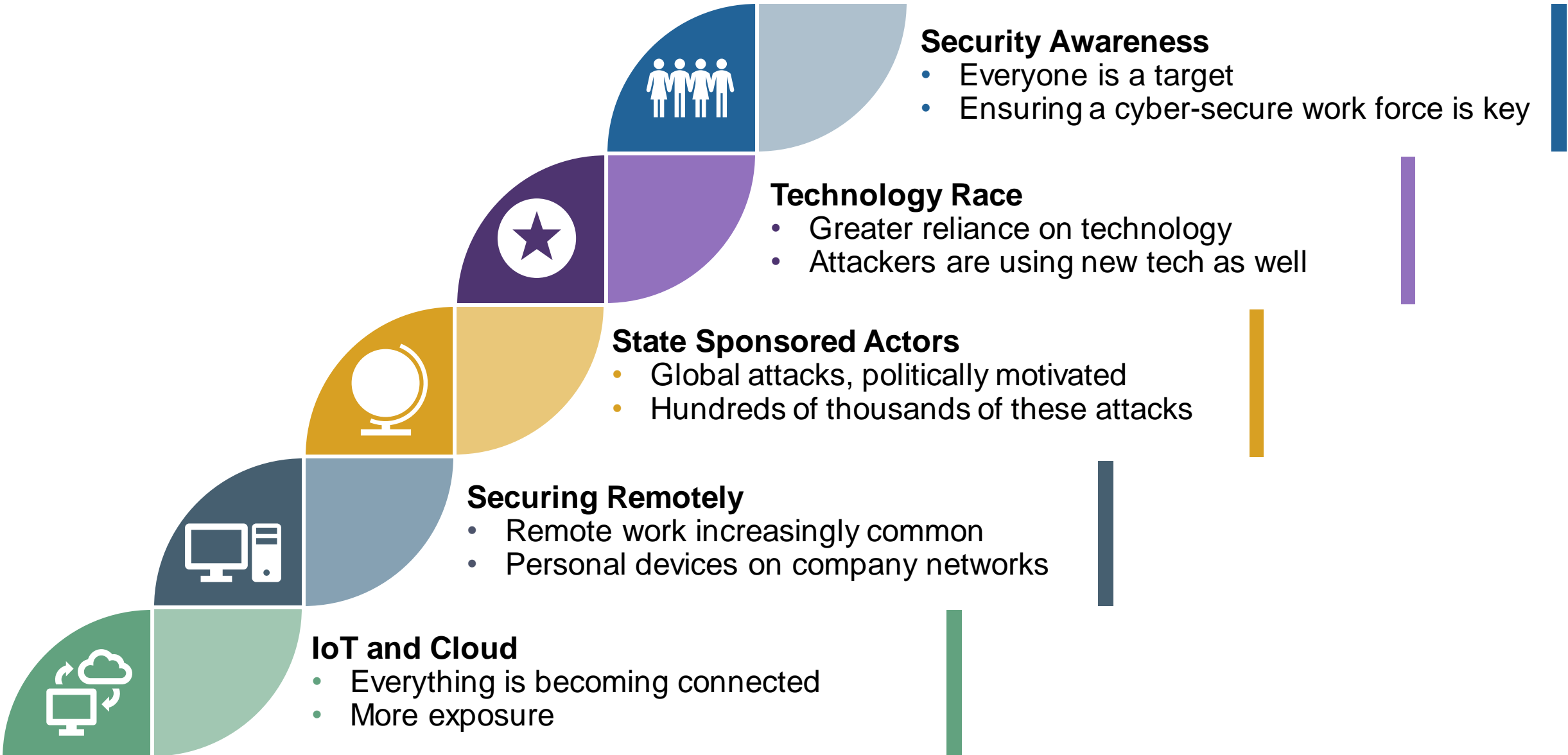
Social Engineering

Threats can come in more than just emails, be wary of suspicious text messages, phone calls etc.



Multi-Factor Authentication

MFA is key to securing accounts wherever it is possible to enable.



Global State of Cybersecurity



Ransomware is on the rise

Hitting the brands that you know: JBS, Honda, CWT, Uber, Jack Daniels, Colonial Pipelines

Attacking through trusted contacts

Business email compromise attacks are on the rise, attackers are abusing trusted contacts and connections

How do we prepare

It begins with having a conversation. Raising awareness for cybersecurity and having discussion on how to best implement.

Agriculture Becoming a Targeted Sector

Crystal Valley Farm Coop
NEW Cooperative
JBS Foods

Agriculture a Growing Threat Target – Why attack us?



Global operations in some of the most targeted countries



Heavy reliance on connections and third party business within supply chains



Targets by state sponsored groups, part of China Five Year Plan



Attackers do their research! Strong years and earnings in ag put us in attackers' crosshairs.



As the Agriculture industry shifts more towards internet enabled technologies this increases the risk of cyber incidents occurring.



More reliance on the internet means more targets to attack and more potential points of access and compromise.

CYBER NEWS

Wednesday, April 20th, 2022

Vol 13-15

FBI WARNS OF 'TIMED' RANSOMWARE ATTACKS ON AGRICULTURE SECTOR



Farming and agriculture seen as a lucrative target where victims could be more willing to pay a ransom for a decryption key because of the time-sensitive nature of the industry.

Cyber News

CYBER NEWS

Monday, May 9th, 2022

Vol 13-16

AGCO RANSOMWARE ATTACK DISRUPTS TRACTOR SALES DURING U.S. PLANTING SEASON



Cyber News

CYBER NEWS

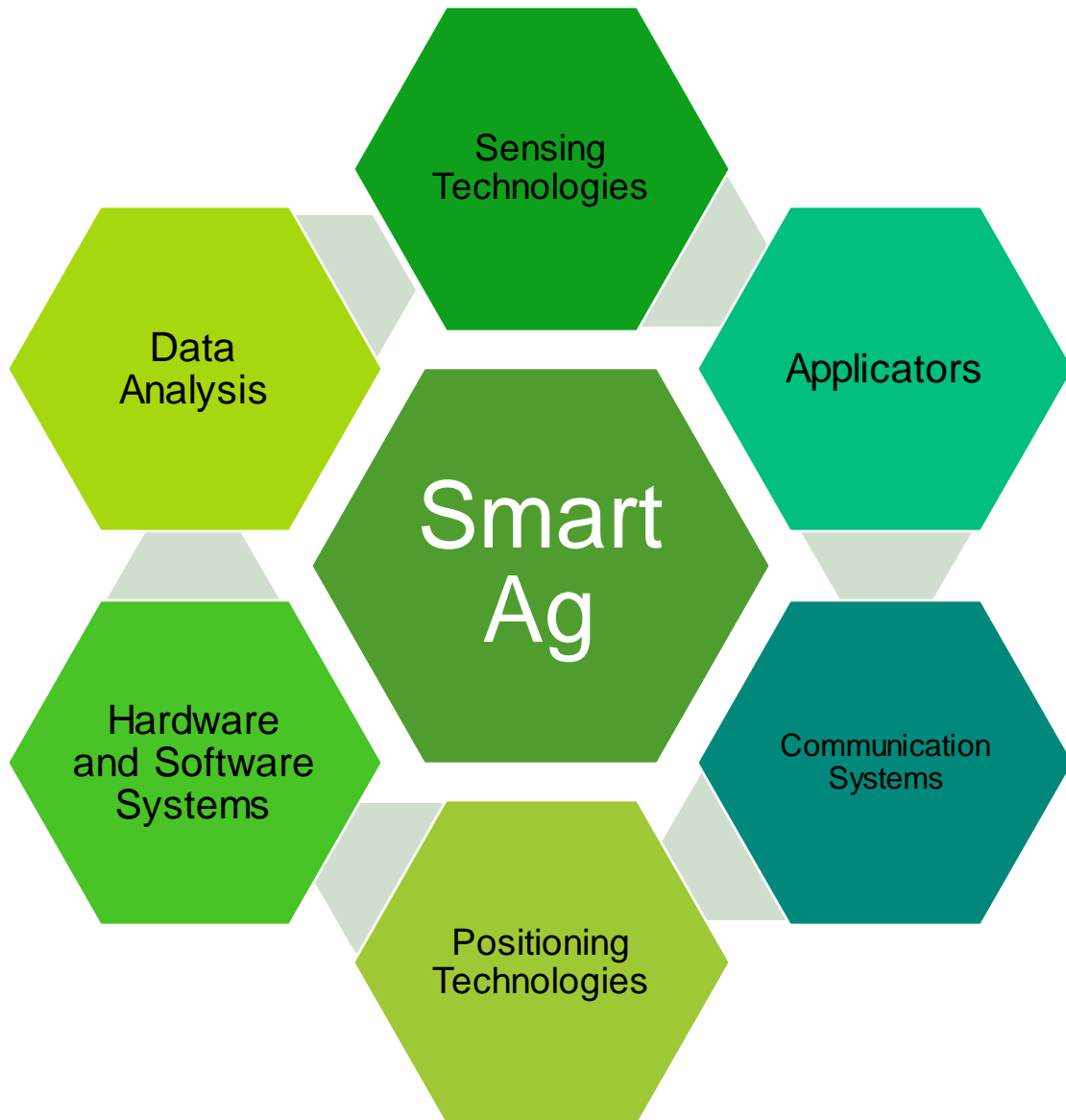
Tuesday, October 11th, 2022

Vol 13-16

PRESIDENT BIDEN SIGNS NSM-16 TO STRENGTHEN U.S. FOOD SAFETY, SECURITY; HIGHLIGHTS CLIMATE CHANGE, CYBERSECURITY



Cyber News



IoT

As more devices are there is more opportunity for risk

Limited Patching

These systems often have limited patching or are neglected



Speed of Change

Adopting new tech needs to be done at a pace security can be ensured

Considerations for Protecting Key Networks



IT



ICS/OT



Business Priority

Confidentiality

Safety, Availability

Major Focus

Data Integrity

Preventing Injuries and
Production Downtime

Protection Targets

Windows Computers/Servers

Industrial Devices

Environmental Conditions

Controlled Environments –
Air Conditioned, Stable

Harsh Environments –
Extreme Temp, Vibrations

Attacks on ICS Systems can lead to real world impacts



Florida Water Treatment Plant



Attacker changed the chemical mix to extremely dangerous levels. Could have caused severe sickness and/or death in the community.

Middle East Oil Refinery



Rare and dangerous new form of malware (Triton) targets industrial safety control systems that protect human life.

Consolidated Grain & Barge Co.



Cyber criminals infected systems and rendered many facilities inoperable, forcing a system-wide shut down.

Colonial Pipelines



Colonial Pipelines suffered a ransomware attack to their payment systems. They shut off their pipeline in response and operations did not restore for 5 days

Key Takeaways



Everyone is a target, from organizations, to personal accounts, attackers want it all



There is no one stop shop that fixes all security risks, different technology needs to be secured differently



Cyber attacks come in many forms targeting many kinds of systems; we might be most familiar with phishing emails but that is not all we need to be aware of



Thank you for listening

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/ IMPORTANCE OF CYBERSECURITY
WITHIN AGRIBUSINESS /